Square by Square

PARTNER COPY PACK

Words you can use about SquareBySquare

Ready-made descriptions for partner pages, announcements and social posts. Copy them as they are, or shorten.

Descriptions

ONE SENTENCE

SquareBySquare raises new funding for local conservation groups so they can buy and protect more rainforest.

35 WORDS

SquareBySquare funds local conservation groups to buy and protect more rainforest. People protect GPS-mapped square metres, name them, get a certificate and see them on a live map, while local partners manage the land on the ground.

55 WORDS

SquareBySquare raises new funding for local conservation groups so they can buy and protect more rainforest. Every purchase protects a Square: at least one GPS-mapped square metre of real rainforest. Protectors name their Square, receive a certificate and can find it on the live map, while local conservation partners hold and manage the land on the ground.

100 WORDS

SquareBySquare raises new funding for local conservation groups so they can buy and protect more rainforest. Every purchase protects a Square, which is at least one GPS-mapped square metre of real rainforest. Protectors name their Square, receive a certificate and can find it on the live map.

Local conservation partners hold and manage the land, because they know the forest and its wildlife best. SquareBySquare provides the platform, mapping and certificates, and connects the project with people who might never have found it otherwise. The first project is at Djarawong, near Mission Beach in Queensland's Wet Tropics, with C4 (Community for Coastal and Cassowary Conservation).

Partner lines

FOR PARTNER PAGES

In partnership with SquareBySquare, this activation helps people connect with real, mapped rainforest protection.

FOR CONSERVATION PARTNER PAGES

SquareBySquare helps fund, map and share the project with a wider community of protectors. Land ownership and on-ground stewardship remain with the conservation partner.

PARTNER ANNOUNCEMENT

We're partnering with SquareBySquare to help more people connect with real rainforest protection. Each Square is linked to a GPS-defined square metre of conservation land and appears on a public live map.

ACCURATE

- A Square is linked to a GPS-defined square metre of real conservation land.
- The current project is at Djarawong, near Mission Beach, Queensland.
- The land is held and managed by the conservation partner.
- SquareBySquare facilitates funding, mapping, certificates and the protector experience.
- The current project has a minimum agreed protection period of 10 years.

INACCURATE

- Protectors own the land.
- Squares are title deeds, carbon offsets, financial products or investments.
- A purchase makes someone carbon neutral.
- Protection is permanent, unless the agreement says so.
- SquareBySquare alone owns or manages the land.

DISCLAIMER TO USE WITH ANY CLAIM

A Square is a documented unit of protection linked to a specific square metre of conservation land. It does not transfer land ownership, development rights, resource rights or financial returns.